

Group Activity: Work Together as a team to create a strategy to promote a club event.

| Event Name: | | | | |
|-------------------------------|-----------------|-----------------|--------|--|
| Type of Event: Fundraiser | Club Social | Service Project | Other: | |
| Who: | | | | |
| What: | | | | |
| When: | | | | |
| Where: | | | | |
| How: | | | | |
| Audience (Who are you tryi | ng to reach): _ | | | |
| What do you want them to | do: | | | |
| Outreach Strategies: | | | | |
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| Data Collection strategies: _ | | | | |
| After Event Communication | c. | | | |
| Arter Event Communication | 5 | | | |
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| Other Thoughts: | | | | |